

Deri speaks of Mephisto's "...spurious use of words..." in Goethe's Faust (Walter Kaufmann's Translation),

Im ganzen-haltet Euch an Worte!
Dann geht Ihr durch die sichre Pforte
Zum Tempel der Gewissheit ein.
Denn eben wo Begriffe fehlen,
Da stellt ein Wort zur rechten Zeit sich ein.
[Yes, stick to the words at any rate,
There never was a surer gate
Into the temple, Certainly.
For just where no ideas are,
The proper word is never far.]

"...due to the "magic" (black magic?) of words..." conveying great certitude as to the meaning of a visual experience misleads the reader. Alluding verbally to an incorrect sensory experience, vision, ends with incorrect analytic conclusions (p. 115).

Deri, Susan K. (1984) Symbolization and Creativity. International Universities Press. New York. (Kaufmann, 1990)