

## Color

### Color Naming

....is mainly concerned with their personal appearance and comfort.

....is interested in other peoples' feelings, but only in so far as they have an impact upon their own pleasures.

....is not capable of or want to engage in meaningful emotional exchanges.

....emotional experiences are fleeting, shallow, and transient.

....has not developed much of an emotional repertoire.

(Piotrowski 1979, p. 241)